

A THEMED COLLECTION

# equus<sup>TM</sup>

by Catherine Braonnier



SARTORIA<sup>®</sup> est.  
2018

# SARTORIA<sup>® est.</sup> 2018

2018: Sartoria is created, combining the knowledge with the understanding of modern ceramic history. A tailored project for all those who love interior design, small sizes, colour and decoration. From these four elements a new chapter within Terratinta Group is born, aiming to create a new style that can be exported all over the world.

Just like the detailed and creative creations of a tailor, Sartoria designs and fulfils distinguished ideas, giving new life to the craftsmanship of the small ceramic size. From white-body walls to gres porcelain tiles, different options designed for small and wide spaces: a unique, contrasting design, a choice between styles, a choice of style.

Dall'esperienza di una storia ceramica recente senza precedenti, nel 2018 nasce Sartoria. Un progetto su misura per chi ama l'interior design, il piccolo formato, il colore e la decorazione. Da questi quattro elementi nasce un nuovo capitolo all'interno di Terratinta Group, con l'obiettivo di creare un nuovo stile esportabile in tutto il mondo. Così come le creazioni di un sarto, meticolose e creative, Sartoria disegna e realizza grandi idee, dando nuova vita all'artigianalità del piccolo formato ceramico. Dal rivestimento in pasta bianca al porcellanato, diverse combinazioni pensate per piccoli e grandi spazi: un design unico, contrastante, una scelta di stili e di stile.

# equus

Introducing EQUUS, an exciting new project from Montreal-based tile designer and Art Director Catherine Braconnier. Inspired by her deeply rooted passion for horses, this exclusive collection was conceived around an equestrian theme explored for the first time.

A combination of sophisticated geometry and timeless architectural shapes, EQUUS brings to life a collection of ceramic surfaces that is the perfect mix of urban edginess and countryside splendor.

*Sartoria presenta EQUUS, un nuovo entusiasmante progetto della designer ceramica e art director canadese Catherine Braconnier. Ispirata dalla sua profonda passione per i cavalli, questa collezione esclusiva è stata ideata esplorando per la prima volta il tema equestre.*

*Una combinazione di geometria sofisticata e forme architettoniche senza tempo, EQUUS dà vita a una collezione di superfici ceramiche che è il perfetto mix di avanguardia urbana e splendore di campagna.*





Where the refinement of  
movement and raw elegance  
are translated into surfaces.

*Dove la raffinatezza  
del movimento e l'eleganza pura  
si trasferiscono sulle superfici.*



## Colours & Textures

In an equestrian environment, the inspirations are endless; colours and textures are everywhere. From the different colored coats worn by horses to the vast array of materials—wood, metal, straw, sand, leather, stone and cement—this is the type of setting that awakens all of the senses.

## Colori & Texture

*Nell'ambito equestre, le ispirazioni sono infinite, i colori e le texture sono ovunque: dai diversi manti colorati dei cavalli alla vasta gamma di materiali - legno, metallo, paglia, sabbia, cuoio, pietra e cemento - questo è il tipo di scenario che risveglia tutti i sensi.*



# index

14 26 38 49 50

Field

Hoof

Pave

packaging

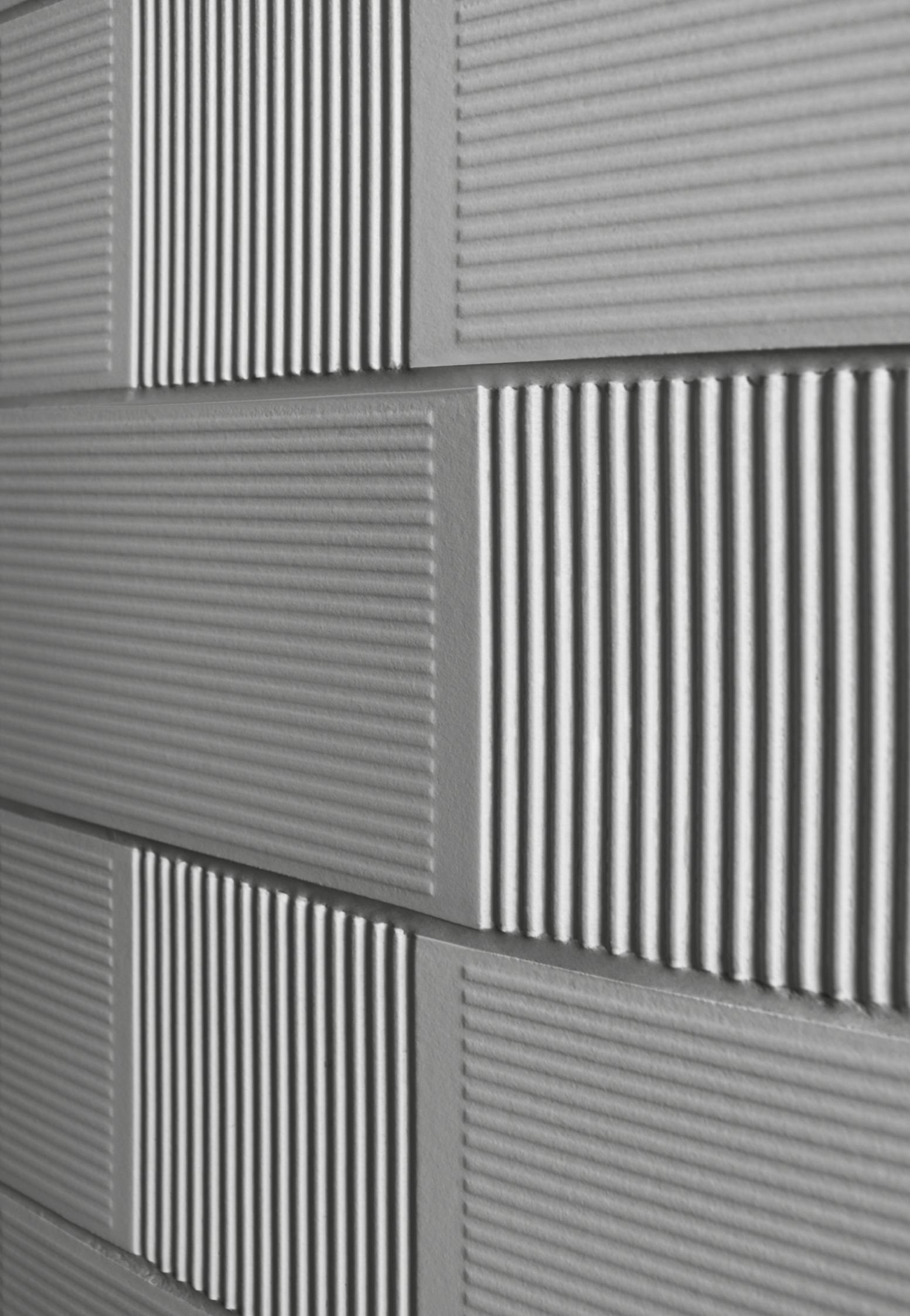
technical  
features

**FIELD SCULPT Dressage White**  
9x28cm - 3,5"x11" wall matt

**VICENTINA Cenere** top matt 12mm



**PAVÉ Cremello**  
16,8x23,3cm - 6,5"x9" floor matt



# FIELD



There is no better feeling than cantering freely on a field composed of different levels. Field was designed based on the rising and falling motions felt while galloping through a grassy landscape.

*Non c'è sensazione migliore di cavalcare attraversando campi e panorami che cambiano. Field è stato disegnato proiettando sulla materia il movimento di salita e discesa percepito galoppando attraverso un paesaggio erboso.*



16

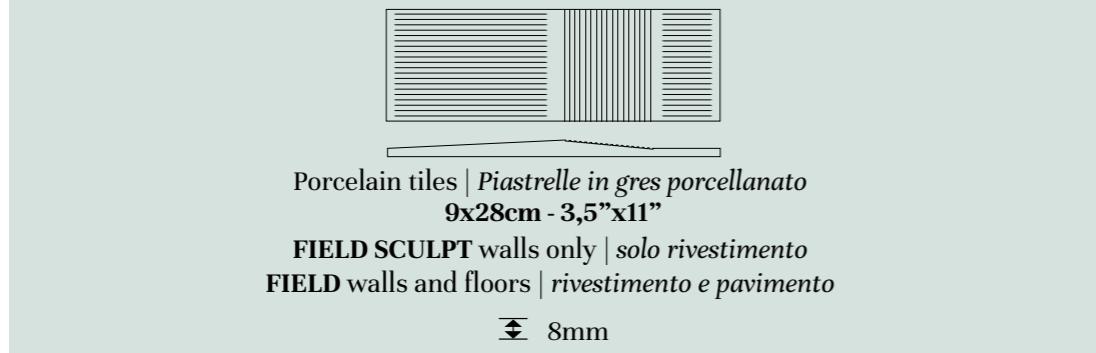


17

**FIELD SCULPT Hunter Green**  
9x28cm - 3,5"x11" *wall matt*  
**FIELD Hunter Green**  
9x28cm - 3,5"x11" *floor matt*

**FIELD Dressage White | Jumper Blue**  
9x28cm - 3,5"x11" floor matt



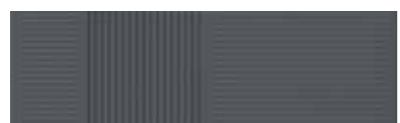
**Field Sculpt**

Dressage White

matt



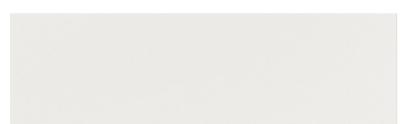
Racetrack Sand



Jumper Blue

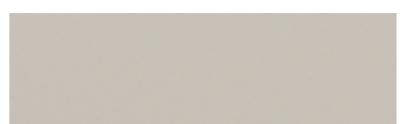


Hunter Green

**Field**

Dressage White

matt



Racetrack Sand

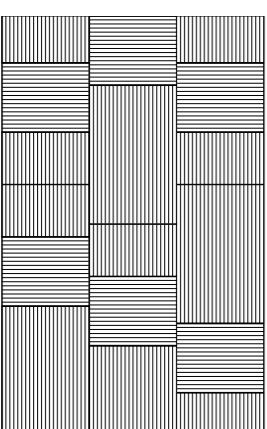


Jumper Blue

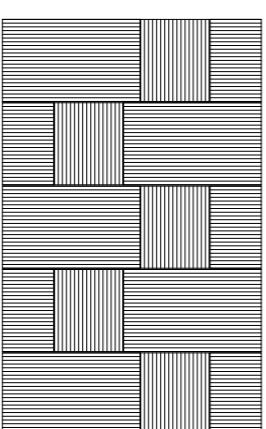


Hunter Green

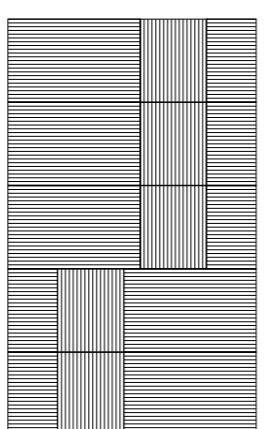
## Patterns



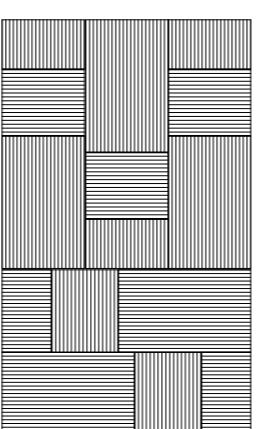
patterns 1



patterns 2



patterns 3



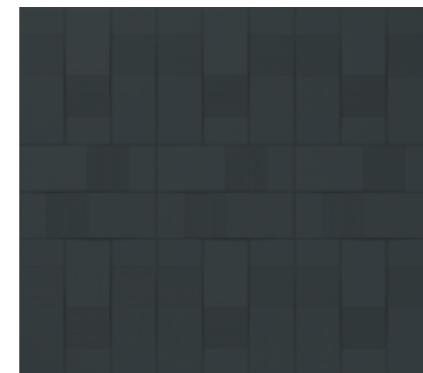
patterns 4


**FIELD | FIELD SCULPT Jumper Blue**  
 9x28cm - 3,5"x11" wall matt

## LAYING SCHEMES



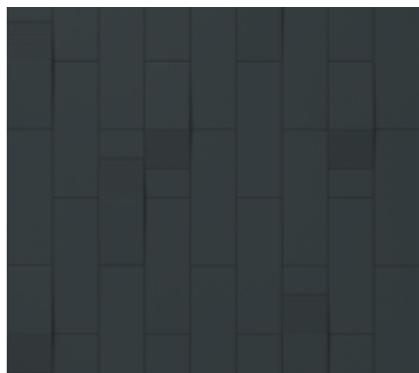
Hunter Green



Jumper Blue



Hunter Green



Jumper Blue



Racetrack Sand



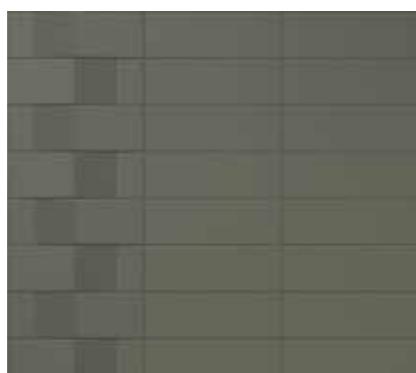
Dressage White



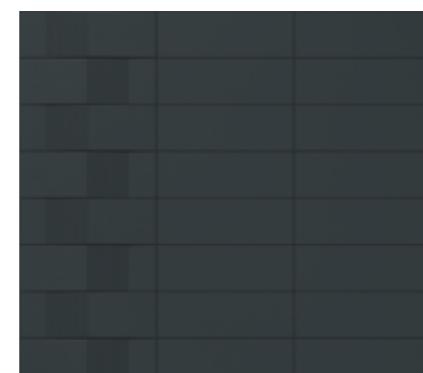
Racetrack Sand



Dressage White



Hunter Green



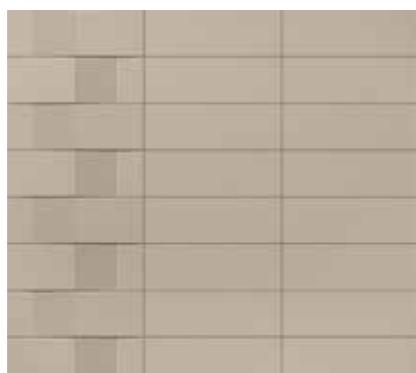
Jumper Blue



Hunter Green



Jumper Blue



Racetrack Sand



Dressage White



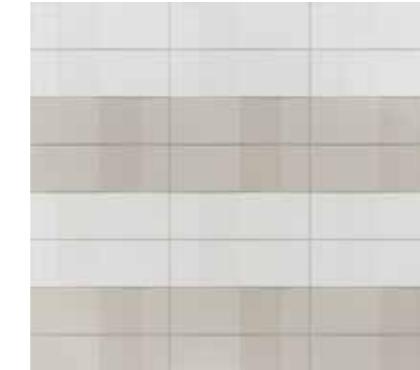
Racetrack Sand



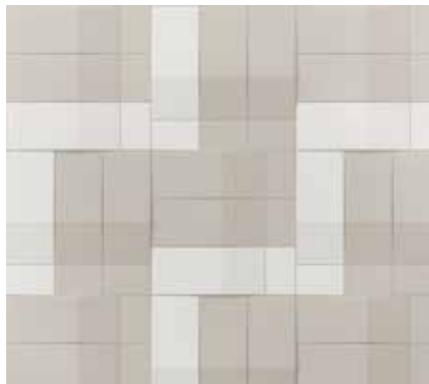
Dressage White



Dressage White | Racetrack Sand



Dressage White | Racetrack Sand



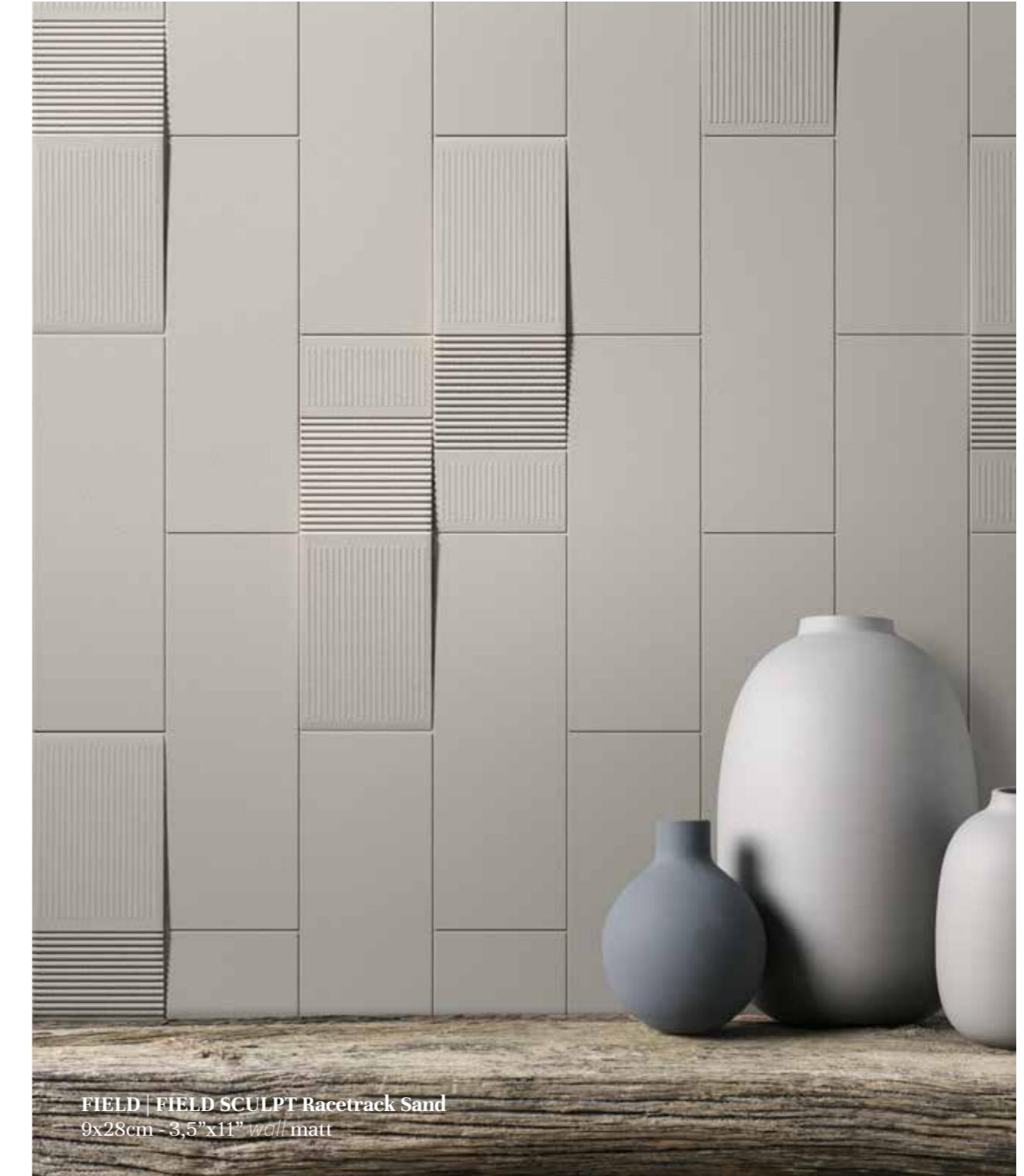
Dressage White | Racetrack Sand



Dressage White | Racetrack Sand

The product is modular between the Matt finish and the Sculpt structure, as can be seen when looking at the different laying schemes. Craftsmanship remains a defining characteristic of the product, which can lead to slight differences in tone and in the edges of the product from one fabrication to another. These variations make even the slightest imperfection an added value of the product, a synthesis of the constant relationship between innovation and tradition that Sartoria carries forward.

*Il prodotto è modulare tra la finitura Matt e la struttura Sculpt, come visibile dai sistemi di posa differenti. Rimane caratteristica del prodotto una sua artigianalità che può portare tra una produzione all'altra a lievi differenze di tono e piccole imprecisioni nei bordi, rendendo la leggera imperfezione un valore aggiunto del prodotto, sintesi del rapporto costante tra innovazione e tradizione che Sartoria cerca di portare avanti.*



**FIELD | FIELD SCULPT** Racetrack Sand  
9x28cm - 3,5" x 11" wall matt



# HOOF



One of the most soothing elements of riding is the rhythmic sound of a horse's hooves hitting the ground. Hoof was created out of a desire to bring this feeling to interiors. Used in one or more of its unique configurations, it adds a stylish beat to any space.

*Uno degli elementi più rilassanti dell'equitazione è il suono ritmico degli zoccoli del cavallo che colpiscono il suolo. Hoof nasce dal desiderio di portare questa sensazione negli interni. Utilizzato in una o più delle sue configurazioni uniche, aggiunge un tocco elegante a qualsiasi spazio.*



**HOOF SCULPT Black Boots**

14x18,5cm - 5,5"x7" counter matt & glossy

**HOOF Black Boots**

14x18,5cm - 5,5"x7" floor matt

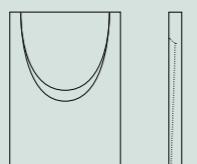


**HOOF SCULPT Blue Jacket**  
14x18,5cm - 5,5"x7" wall matt & glossy  
**HOOF Blue Jacket**  
14x18,5cm - 5,5"x7" floor matt

**HOOF matt | HOOF SCULPT White Shirt matt & glossy**  
14x18,5cm - 5,5"x7" wall

**HOOF Black Boots**  
14x18,5cm - 5,5"x7" floor matt





Porcelain tiles | *Piastrelle in gres porcellanato*  
**14x18,5cm - 5,5"x7"**  
**HOOF SCULPT walls only | solo rivestimento**  
**HOOF walls and floors | rivestimento e pavimento**  
**≤ 12mm**

**Hoof Sculpt**

White Shirt



Tan Breeches



Blue Jacket

**matt & glossy**

Black Boots

**Hoof**

White Shirt



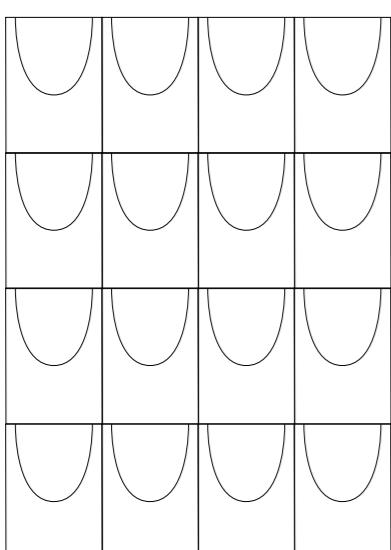
Tan Breeches



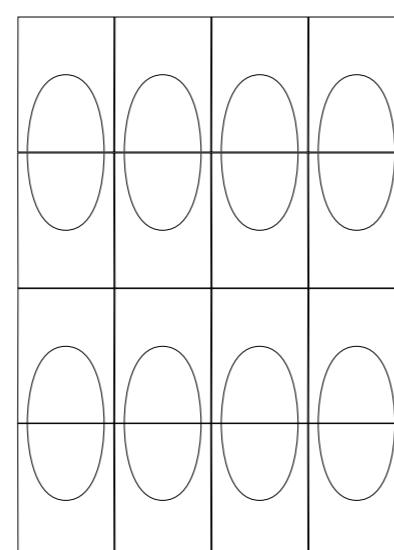
Blue Jacket

**matt**

Black Boots

**Patterns**

patterns 1



patterns 2



**HOOF SCULPT Tan Breeches**  
**14x18,5cm - 5,5"x7" wall matt & glossy**



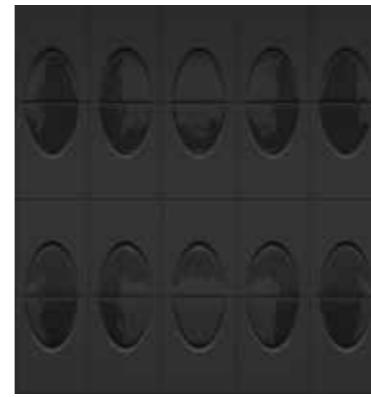
Black Boots



Black Boots



Black Boots



Black Boots



Blue Jacket



Blue Jacket



Blue Jacket



Blue Jacket



Tan Breeches



White Shirt



Tan Breeches



Tan Breeches



Tan Breeches



White Shirt



White Shirt



White Shirt

The product is modular between the Matt finish and the Sculpt structure, as can be seen when looking at the different laying schemes. Craftsmanship remains a defining characteristic of the product, which can lead to slight differences in tone and in the edges of the product from one fabrication to another. These variations make even the slightest imperfection an added value of the product, a synthesis of the constant relationship between innovation and tradition that Sartoria carries forward.

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# PAVÉ

Commonly found surrounding barns, geometric paving stones often make up the flooring of areas where horses walk, offering both an appealing look and an anti-slip surface for the horse and rider. Pavé mimics the beauty and textures of a treasured stable.

*Le pietre per lastricati si trovano abitualmente intorno ai fienili e spesso queste stesse pietre geometriche costituiscono il pavimento delle aree in cui i cavalli camminano, offrendo sia un aspetto piacevole che una superficie antiscivolo per il cavallo e il fantino. Pavé imita la bellezza e le trame di una stalla preziosa.*





PAVÉ Bay

16,8x23,3cm - 6,5"x9" floor matt



PAVÉ Black  
16,8x23,3cm - 6,5"x9" floor matt



Porcelain tiles | Piastrelle in gres porcellanato

16,8x23,3cm - 6,5"x9"

walls and floors | rivestimento e pavimento

9mm

### Pavé

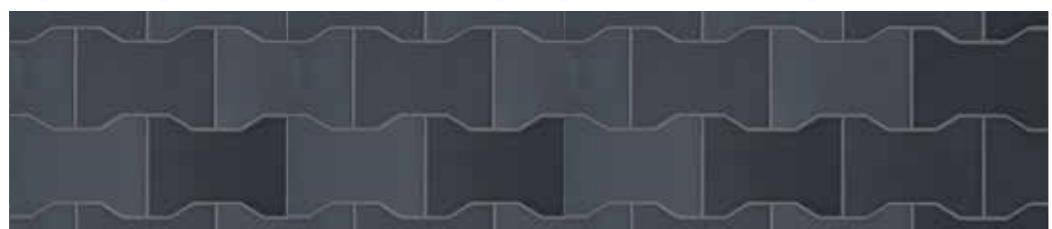
matt



Cremello

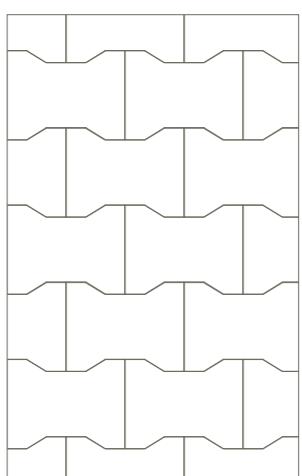


Bay

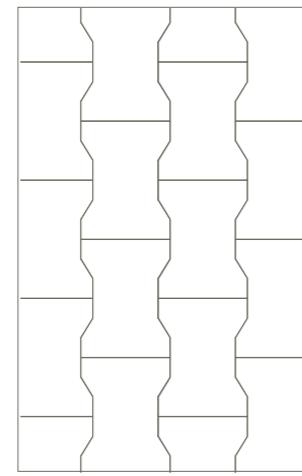


Black

### Patterns



patterns 1



patterns 2

The material has strong colour variations: carefully check the material before laying. Upon laying, choose tiles alternatively from different boxes. Claims cannot be accepted once the tiles are laid.

Materiale molto stonizzato: controllare attentamente le singole lastre prima della posa. All'atto della posa, prelevare le piastrelle alternativamente da diverse scatole. Non si accettano reclami sul materiale posato.



**FIELD SCULPT Dressage White**

28x9cm - 11"x3,5" wall matt

**VICENTINA Cenere top matt** 12mm

PAVÉ Cremello  
16,8x23,3cm  
6,5"x9" floor matt

## FIELD

**Field Sculpt** 9x28 - 3,5"x11"



Dressage White

Racetrack Sand

Jumper Blue

Hunter Green

8mm matt

## Hoof



White Shirt

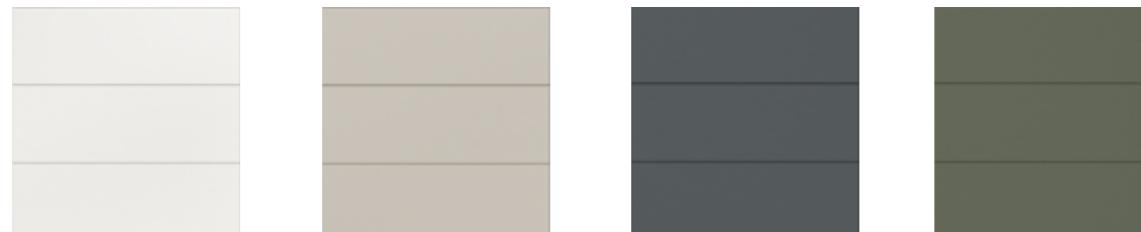
Tan Breeches

Blue Jacket

Black Boots

matt

## Field



Dressage White

Racetrack Sand

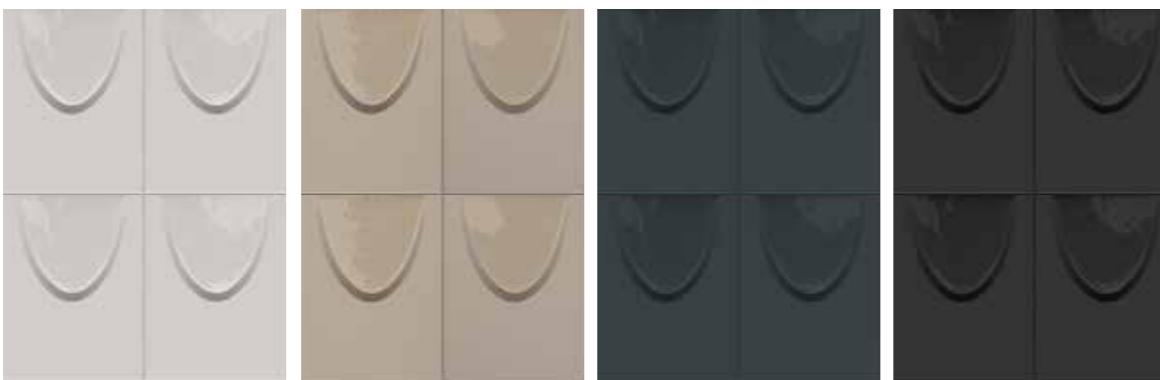
Jumper Blue

Hunter Green

matt

## HOOF

**Hoof Sculpt** 14x18,5 - 5,5"x7"



White Shirt

Tan Breeches

Blue Jacket

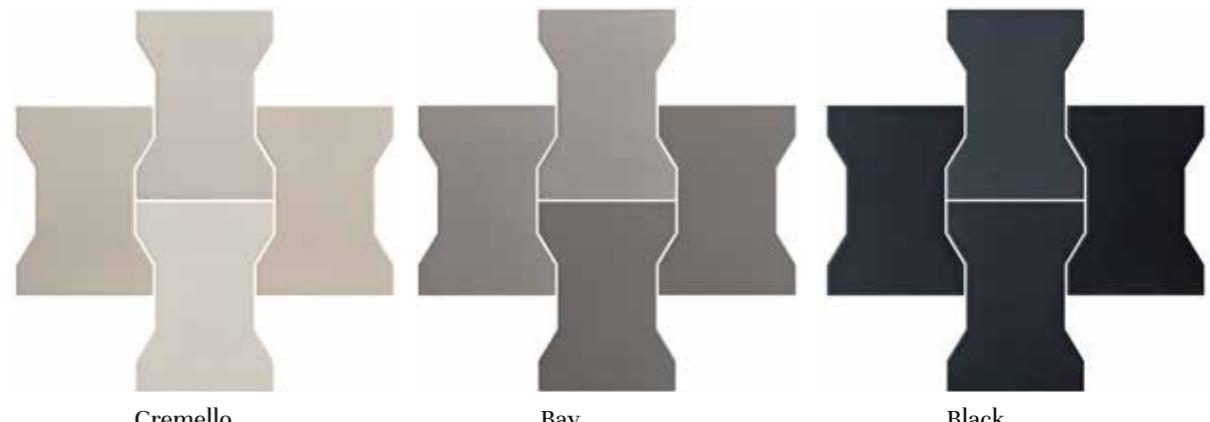
Black Boots

12mm matt & glossy

## PAVÉ

**Pavé** 16,8x23,3 - 6,5"x9"

9mm matt



Cremello

Bay

Black



BOX   SCATOLA			PALLET		
PCS	SQ.MT.	KG	BOXES	SQ.MT.	KG
<b>FIELD</b> <b>9x28cm - 3,5"x11"</b> <b>matt</b>	30	0,77	17,50	60	46,20
					1070
<b>FIELD SCULPT</b> <b>9x28cm - 3,5"x11"</b> <b>matt</b>	18	0,46	10,50	60	27,60
					650
<b>HOOF SCULPT</b> <b>14x18,5cm - 5,5"x7"</b> <b>matt   glossy</b>	18	0,47	12,75	72	33,84
					938
<b>HOOF</b> <b>14x18,5cm - 5,5"x7"</b> <b>matt   glossy</b>	18	0,47	12,75	72	33,84
					938
<b>PAVÉ</b> <b>16,8x23,3cm - 6,5"x9"</b> <b>matt</b>	20	0,68	13,50	72	48,96
					992

TECHNICAL FEATURES GLAZED PORCELAIN STONEWARE

CONFORMING TO EUROPEAN STANDARDS EN 14411 ISO 13006 APP. G (GROUP BIA GL EB ≤ 0,5%)

CARATTERISTICHE TECNICHE GRÈS PORCELLANATO SMALTATO Conformi a Norme Europee EN 14411 ISO 13006 App. G (Gruppo BIA GL con Eb ≤ 0,5%)  
TECHNISCHE EIGENSCHAFTEN GLASIERTES FEINSTEINZEUG Gemäß den Europäischen Normen EN 14411 ISO 13006 App. G (Gruppe BIA GL Eb ≤ 0,5%)  
CARACTÉRISTIQUES TECHNIQUES GRÈS CÉRAMÉ EMAILLÉ Conformes aux normes européennes EN 14411 ISO 13006 App. G (Groupe BIA GL Eb ≤ 0,5%)

	TECHNICAL FEATURES CARATTERISTICHE TECNICHE TECHNISCHE DATEN CARACTÉRISTIQUES TECHNIQUES	TESTING METHOD METODO DI PROVA PRÜFVERFAHREN NORME D'ESSAIS	REFERENCE STANDARD RIFERIMENTO NORMA STANDARDWERT RÉFÉRENCE NORME	TEST RESULTS VALORE PRODOTTO PRODUKT WERTE RÉSULTATS DE L'ESSAI																		
	Sizes Dimensioni Abmessungen Dimensions	EN ISO 10545-2	<ul style="list-style-type: none"> <li>Length and width - Lunghezza e larghezza Länge und Breite - Longueur et largeur</li> <li>Thickness - Spessore - Stärke - Épaisseur</li> <li>Linearity - Rettilinietà spigoli - Kanten geradheit - Rectitude des arêtes</li> <li>Wedging - Ortopogonalità - Rechtwinkligkeit Orthogonalité</li> <li>Warpage - Planarità - Ebenflächigkeit Planéité</li> </ul>	<table border="1"> <thead> <tr> <th></th> <th>7cm≤N&lt;15cm</th> <th>N ≥ 15 cm</th> </tr> </thead> <tbody> <tr> <td>• Length and width - Lunghezza e larghezza Länge und Breite - Longueur et largeur</td> <td>±0,9mm</td> <td>±0,6% ±2,0mm</td> </tr> <tr> <td>• Thickness - Spessore - Stärke - Épaisseur</td> <td>±0,5mm</td> <td>±5,0% ±0,5mm</td> </tr> <tr> <td>• Linearity - Rettilinietà spigoli - Kanten geradheit - Rectitude des arêtes</td> <td>±0,75mm</td> <td>±0,5% ±1,5mm</td> </tr> <tr> <td>• Wedging - Ortopogonalità - Rechtwinkligkeit Orthogonalité</td> <td>±0,75mm</td> <td>±0,5% ±2,0mm</td> </tr> <tr> <td>• Warpage - Planarità - Ebenflächigkeit Planéité</td> <td>±0,75mm</td> <td>±0,5% ±2,0mm</td> </tr> </tbody> </table> <p>Appearance: percentage of acceptable tiles, per lot - Aspetto: percentuale di piastrelle accettabili nel lotto - Oberflächenbeschaffenheit: Prozentsatz der Fliesen, die den geforderten Eigenschaften entsprechen Aspect: pourcentage de carreaux acceptables sur la fourniture totale</p>		7cm≤N<15cm	N ≥ 15 cm	• Length and width - Lunghezza e larghezza Länge und Breite - Longueur et largeur	±0,9mm	±0,6% ±2,0mm	• Thickness - Spessore - Stärke - Épaisseur	±0,5mm	±5,0% ±0,5mm	• Linearity - Rettilinietà spigoli - Kanten geradheit - Rectitude des arêtes	±0,75mm	±0,5% ±1,5mm	• Wedging - Ortopogonalità - Rechtwinkligkeit Orthogonalité	±0,75mm	±0,5% ±2,0mm	• Warpage - Planarità - Ebenflächigkeit Planéité	±0,75mm	±0,5% ±2,0mm
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	Water absorption Assorbimento d'acqua Wasseraufnahme Absorption d'eau	EN ISO 10545-3	Eb < 0,5%	Compliant Conforme Erfüllt Conforme																		
	Chemical resistance Resistenza ai prodotti chimici Chemikalienbeständigkeit Résistance aux produits chimiques	EN ISO 10545-13	Declared value Valore dichiarato Angegebener Wert Valeur déclarée	GA																		
	Modulus of rupture Resistenza alla flessione Biegefestigkeit Résistance à la flexion	EN ISO 10545-4	Min. 35N/mm <sup>2</sup>	Compliant Conforme Erfüllt Conforme																		
	Abrasion resistance Resistenza all'abrasione Abriebbeständigkeit Résistance à l'abrasion	EN ISO 10545-7	CLASSI 0-5	4																		
	Frost resistance Resistenza al gelo Frostbeständigkeit Résistance au gel	EN ISO 10545-12	Pass according to ISO 10545-1 Test superato in accordo con ISO 10545-1 Test überstanden nach ISO 10545-1 Essai réussi conformément à la norme en 10545-1	Resistant Resistente Widerstandsfähig Résistant																		
	Stain resistance of glazed porcelain Resistenza alle macchie di piastrelle smaltate Fleckenbeständigkeit von glasierten Fliesen Résistance aux taches des carreaux émaillés	EN ISO 10545-14	Classe 3 min Gruppe 3 min. Classe 3 min	CLASSE 5																		
	Friction coefficient (Slipperiness) Coefficiente di attrito (Scivolosità) Reibungskoeffizient (Schlupfrigkeit) Coefficient de friction (Glissement)	DIN 51130 ANSI A137.1 (DCOF)	Declared value Valore dichiarato Angegebener Wert Valeur déclarée	<table border="1"> <tr> <td>R10 matt</td> </tr> <tr> <td>&gt;0,42</td> </tr> </table>	R10 matt	>0,42																
R10 matt																						
>0,42																						

V2 MODERATE  
valid for FIELD | HOOF  
  
V3 HIGH  
valid for PAVÉ

TECHNICAL FEATURES GLAZED PORCELAIN STONEWARE

CONFORMING TO EUROPEAN STANDARDS EN 14411 ISO 13006 APP. G (GROUP BIA GL EB ≤ 0,5%)

CARATTERISTICHE TECNICHE GRÈS PORCELLANATO SMALTATO Conformi a Norme Europee EN 14411 ISO 13006 App. G (Gruppo BIA GL con Eb ≤ 0,5%)  
TECHNISCHE EIGENSCHAFTEN GLASIERTES FEINSTEINZEUG Gemäß den Europäischen Normen EN 14411 ISO 13006 App. G (Gruppe BIA GL Eb ≤ 0,5%)  
CARACTÉRISTIQUES TECHNIQUES GRÈS CÉRAMÉ EMAILLÉ Conformes aux normes européennes EN 14411 ISO 13006 App. G (Groupe BIA GL Eb ≤ 0,5%)

	TECHNICAL FEATURES CARATTERISTICHE TECNICHE TECHNISCHE DATEN CARACTÉRISTIQUES TECHNIQUES	TESTING METHOD METODO DI PROVA PRÜFVERFAHREN NORME D'ESSAIS	REFERENCE STANDARD RIFERIMENTO NORMA STANDARDWERT RÉFÉRENCE NORME	TEST RESULTS VALORE PRODOTTO PRODUKT WERTE VALEUR PRODUIT																		
	Sizes Dimensioni Abmessungen Dimensions	EN ISO 10545-2	<ul style="list-style-type: none"> <li>Length and width - Lunghezza e larghezza Länge und Breite - Longueur et largeur</li> <li>Thickness - Spessore - Stärke - Épaisseur</li> <li>Linearity - Rettilinietà spigoli - Kanten geradheit - Rectitude des arêtes</li> <li>Wedging - Ortopogonalità - Rechtwinkligkeit Orthogonalité</li> <li>Warpage - Planarità - Ebenflächigkeit Planéité</li> </ul>	<table border="1"> <thead> <tr> <th></th> <th>7cm≤N&lt;15cm</th> <th>N ≥ 15 cm</th> </tr> </thead> <tbody> <tr> <td>• Length and width - Lunghezza e larghezza Länge und Breite - Longueur et largeur</td> <td>±0,9mm</td> <td>±0,6% ±2,0mm</td> </tr> <tr> <td>• Thickness - Spessore - Stärke - Épaisseur</td> <td>±0,5mm</td> <td>±5,0% ±0,5mm</td> </tr> <tr> <td>• Linearity - Rettilinietà spigoli - Kanten geradheit - Rectitude des arêtes</td> <td>±0,75mm</td> <td>±0,5% ±1,5mm</td> </tr> <tr> <td>• Wedging - Ortopogonalità - Rechtwinkligkeit Orthogonalité</td> <td>±0,75mm</td> <td>±0,5% ±2,0mm</td> </tr> <tr> <td>• Warpage - Planarità - Ebenflächigkeit Planéité</td> <td>±0,75mm</td> <td>±0,5% ±2,0mm</td> </tr> </tbody> </table> <p>Appearance: percentage of acceptable tiles, per lot - Aspetto: percentuale di piastrelle accettabili nel lotto - Oberflächenbeschaffenheit: Prozentsatz der Fliesen, die den geforderten Eigenschaften entsprechen Aspect: pourcentage de carreaux acceptables sur la fourniture totale</p>		7cm≤N<15cm	N ≥ 15 cm	• Length and width - Lunghezza e larghezza Länge und Breite - Longueur et largeur	±0,9mm	±0,6% ±2,0mm	• Thickness - Spessore - Stärke - Épaisseur	±0,5mm	±5,0% ±0,5mm	• Linearity - Rettilinietà spigoli - Kanten geradheit - Rectitude des arêtes	±0,75mm	±0,5% ±1,5mm	• Wedging - Ortopogonalità - Rechtwinkligkeit Orthogonalité	±0,75mm	±0,5% ±2,0mm	• Warpage - Planarità - Ebenflächigkeit Planéité	±0,75mm	±0,5% ±2,0mm
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	Water absorption Assorbimento d'acqua Wasseraufnahme Absorption d'eau	EN ISO 10545-3	Eb < 0,5%	Compliant Conforme Erfüllt Conforme																		
	Chemical resistance Resistenza ai prodotti chimici Chemikalienbeständigkeit Résistance aux produits chimiques	EN ISO 10545-13	Declared value Valore dichiarato Angegebener Wert Valeur déclarée	GA																		
	Modulus of rupture Resistenza alla flessione Biegefestigkeit Résistance à la flexion	EN ISO 10545-4	Min. 35N/mm <sup>2</sup>	Compliant Conforme Erfüllt Conforme																		
	Abrasion resistance Resistenza all'abrasione Abriebbeständigkeit Résistance à l'abrasion	EN ISO 10545-7	CLASSI 0-5	4																		
	Frost resistance Resistenza al gelo Frostbeständigkeit Résistance au gel	EN ISO 10545-12	Pass according to ISO 10545-1 Test superato in accordo con ISO 10545-1 Test überstanden nach ISO 10545-1 Essai réussi conformément à la norme en 10545-1	Resistant Resistente Widerstandsfähig Résistant																		
	Stain resistance of glazed porcelain Resistenza alle macchie di piastrelle smaltate Fleckenbeständigkeit von glasierten Fliesen Résistance aux taches des carreaux émaillés	EN ISO 10545-14	Classe 3 min Gruppe 3 min. Classe 3 min	CLASSE 5																		
	Friction coefficient (Slipperiness) Coefficiente di attrito (Scivolosità) Reibungskoeffizient (Schlupfrigkeit) Coefficient de friction (Glissement)	DIN 51130 ANSI A137.1 (DCOF)	Declared value Valore dichiarato Angegebener Wert Valeur déclarée	>0,42																		

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# equus DESIGNER

CATHERINE BRACONNIER

A firm believer that enthusiasm fuels our imagination, Catherine Braconnier pours her contagious joy, friendliness and professionalism into everything she does. As a graduate from the Interior Design program at the International Academy of Fashion and Design in Montreal, her passion for all things beautiful and functional was cultivated from a relatively young age. Gravitating for years to the ceramic tile industry, over time she had the opportunity to learn the fine art of product marketing and develop her creativity. "Having been a salesperson myself is a huge part of my design process. I constantly keep in mind that salespeople need products that easily mix and match with their vast offering as that creates more opportunities to meet their clients' needs." This experience, combined with her meticulous attention to detail inevitably led to her profound interest and proficiency in artistic direction.

*Catherine Braconnier crede fermamente che l'entusiasmo alimenti la nostra immaginazione: per questo riversa la sua inarrestabile gioia, cordialità e professionalità in tutto ciò che fa. Diplomata in Interior Design presso l'International Academy of Fashion and Design di Montreal, la sua passione per tutte le cose belle e funzionali è stata coltivata fin dalla sua giovinezza. Collaborando da anni con il settore ceramico, la designer ha avuto nel tempo l'opportunità di apprendere l'arte del marketing e contemporaneamente sviluppare la sua creatività. "La mia esperienza di vendita è parte importante del processo di progettazione. Ho sempre chiaro in mente che i venditori hanno bisogno di prodotti che si possano mescolare e abbinare facilmente con la loro vasta offerta, in modo da creare maggiori opportunità per soddisfare le esigenze dei loro clienti." Questa esperienza, combinata con la meticolosa attenzione ai dettagli ha portato inevitabilmente a sviluppare un profondo interesse e competenza nella direzione artistica.*





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